

NEWSLETTER

SECOND LIFE FOR
USED GOODS

THUMBPRINTS®



Above: The Go Green Committee members posing with the staff of Dual Blessing Bhd.

27th October marked the end of Thumbprints' fourth annual Toys, Clothes and Electronics Donation Campaign. The drive was conceptualised by the Go Green Committee who were looking for ways to encourage the staff to reduce waste by way of reusing.

When the campaign was first introduced, donated items /furnitures were given internally. Members of the staff would post photos of the items they wished to donate on the notice board and other staff could then view and ask for the items they needed.

While the campaign was a success, the committee felt that they could do more good by extending the donation to the larger community.

At the end of the three-day campaign, the collected items which included toys, clothes and electronics were handed over to Dual Blessing Bhd, a non-profit organisation dedicated to helping the disabled and former addicts become independent and contributing members of society.

Dual Blessing provides their

handicapped trainees with job opportunities at their recycling facility where they would clean and sort the donated items to be sold or recycled.

Thumbprints is grateful to be a part of such a meaningful effort and we hope that the practice of giving back and conservation is carried over into our staff's homes.

The Go Green committed will continue to lead the donation drive and foresees joining forces with our neighbouring companies someday.



Ms. Phoebe (Right) announcing the start of the campaign.



Go Green committee members setting up the donation bins.



A staff dropping off a bag of used clothes.



A Dual Blessing staff loading the truck with donated goods.

A LITTLE GOES A LONG WAY

"Throughout a product's lifecycle, Greenhouse Gases (GHGs) may be emitted. By keeping used items out of landfills, we can help conserve natural resources like water, energy, and land required to make new products. Even though it may seem insignificant, we believe that a little goes a long way," says Ms. Izzah who is a member of the committee.

